

Launch - MAY 2005 - Just Play Records

Press Release

FUSING NAKED BEATS



FUSING NAKED BEATS PRESENTS 'DIGITAL ASIA' - AN ALBUM OF FILTHY DESI BREAKBEAT HOUSE!

Produced by West London's finest composers Asif Ali and Martti Sewell and released on their label ' Just Play Records'

Fusing Naked Beats, whose versatile style has evolved the contemporary asian scene into an urban,edgy soundscape. 'Digital Asia' is an adventure into eastern electronica, Arabic beats with the dhol, sitar and tabla fusing into house, breakbeat, drum&bass, and funk. It's an album like no other.

The album features the smash club hit 'Digital Asia', the electro beats of 'Threads of Identity' and the hypnotic, dark house rhythms of 'Desert Queen' . All three tracks were played listed on Radio One in their top ten chart. 'Digital Asia' featured on Bobby and Nihal's radio one show at number one and was playlisted for over 4 months.

The album reveals some dark provocative lyrics from Asif Ali who is also an accomplished songwriter. His spoken word reveals meaningful, crazy images of dark, spun-out landscapes of human emotions with tracks such as ' Medina', ' Quantum Knowledge' and ' Velvet Sky' which prove the diverse kaleidoscope energy of Fusing Naked Beats.

Digital Asia is an album which pushes the boundaries of the mainstream asian sound. It takes you to the next level of the universal dance scene and grabs you with its frantic, dirty spun-out beats.

Digital Asia features 14 tracks including:

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| 01. Medina | 08. Euphoria |
| 02. Digital Asia | 09. Threads Of Identity |
| 03. Asiatic | 10. Shalimar (Fire of Love) |
| 04. Desert Queen | 11. Parallel Love |
| 05. Sajana | 12. Sahara Dance |
| 06. Velvet Sky | 13. Love Of a Prophet |
| 07. Quantum Knowledge | 14. Silk Assassin |

**DOWNLOAD EXCLUSIVE PROMO SAMPLES FROM THE 14 TRACK ALBUM AT
WWW.FUSINGNAKEDBEATS.CO.UK**

For further information / press / promos please contact:

Tel: 07880605762

Email: fusingnakedbeats@hotmail.com